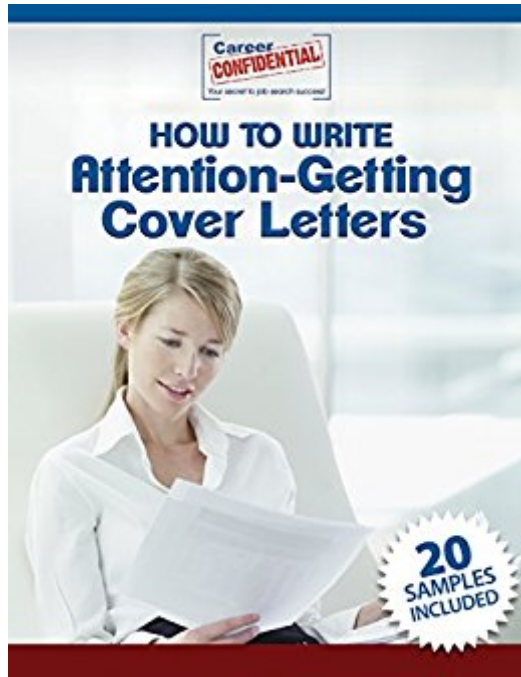




The book was found

Cover Letters EReport: 20 Samples Just For You!



Synopsis

A cover letter sets the tone for your entire interaction with a potential employer – either positively or negatively. It makes the difference in whether or not they pay attention to your resume and call you for an interview. In this 65-page exclusive report (with SAMPLE LETTERS), you will discover everything you need to easily write a cover letter that will interest any employer and make them eager to read your resume:

- Step-by-Step Directions To Write The Perfect Cover Letter
- How to use the job description to strengthen your letter
- The Secret To Grabbing Attention Of Potential Employers
- How to make your cover letter irresistible
- How To Avoid The Biggest Mistake Most Job Seekers Make With Their Cover Letter
- What to do if they don't respond that keeps you in the game

20 SAMPLE LETTERS This report is your key to an easy-to-write, attention-getting cover letter that makes you look amazing.

Book Information

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Customer Reviews

In reading this piece written by Peggy McKee, it has really opened my eyes to how a well written

cover letter will get you the attention that is needed to get that leg up on the competition that is needed to have a front row advantage over the other candidates applying for the same position. What this report has made me realize is that the cover letter is really what sells me as a viable candidate, from what I am understanding in this report the, hiring managers will pay very close attention to a well written cover letter before even taking a look at the resume if you can get their attention with the cover letter they will have no choice but to explore the resume to review the skills and talent that is available to them by choosing me as a productive potential employee for their company. In these days and times in the job search arena anything that I can do to get that first look is key and I believe that the very important and constructive points that this report has to offer has been a great eye opener on how to write a cover letter that will get the attention that I need to help me to obtain the position I am applying for, this is a must read for anybody that is out there with day to day struggle in the job search arena and I highly recommend this report as a great tool to add to your arsenal. Roy F. Wyatt

I, personally, already practiced these techniques for years. Nothing new for me here but may benefit someone just starting out. I was surprised that some things were not covered. The feature she thought was important enough to put in the report title to sell it, she relegated to the Appendix--the place where supporting material goes. The Appendix is unnecessarily padded. This could have been done better.

Thought I was doing great with cover letters until I purchased, and peruse Peggy McKee's masterpiece on same topic!

OK

It's hard enough to be in the market for a job...your first job, or your first job in 20 years ... (I got laid off after 22 years with the same company). Keeping your cover letter direct and to the point without totally repeating your resume is the best advice you can receive. This is a simple guide packed with powerful information.

No real new information for someone like me who is seeking to transition from one job to another. I believe it would have been more helpful to someone who is newer to the job market.

This is good for what it was, its VERY short, much like all these style books. I don't know why I thought it would be longer, I don't know how much information I expected a book on cover letters to entail. But the information was good.

Very informative book with countless cover letter examples to follow. A quick read as well.

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